

Claybrooke Primary School Newsletter 07.06.24

Be safe, Be ready, Be respectful.

Welcome to the latest weekly newsletter. I hope you all had a lovely half term break.

Topic Showcase.

Thank you to everyone who came along to our Topic Showcase afternoon on Monday. We hope you enjoyed seeing some of the learning from last half term. There were continuous provision activities and 'Pointillism' art on show from Willow Class, musical composition on the Chromebooks from Maple Class and a glimpse into Medieval England from Oak Class.



Beaumanor activity day.

Just a reminder that next Wednesday, 12th June, the whole school will be visiting Beaumanor Hall for our outdoor adventurous activities day. A letter with final information for the trip was sent out earlier this week so I hope you have seen this. Fingers crossed for good weather!

NSPCC Childhood day.

Today we took part in the NSPCC 'Childhood Day'. Many of the children came into school wearing green or wearing on-uniform. Thank you to all those who gave a donation online or in person. At the end of the day on Friday you helped us to raise £42. Thank you. The option to donate is still available on ParentPay if you are yet to make a donation. During the day the children took part in a virtual assembly and we walked the 'school mile' challenge on the field. There may be some tired feet this evening! Well done everyone for taking part.



Thank you for your ongoing support.



Mr P. Rock
Head of School



**CLAYBROOKE
PRIMARY SCHOOL**
Together we flourish | Est 1814

Well done to our 'Above and Beyond' children this week.

Hot Chocolate Superstars: Aubrey, Marley, Lillie-Mae, Griffin and Maxi

Celebration assembly will return next week.

School attendance

Last week (24.05.24)

This week (07.05.24)

Willow Class: 88.20%

87.45%

Maple Class: 86.52%

86.37%

Oak Class: 87.99%

87.68%

National average: 94.3%

School overall: 87.2% (This year)

Weekly attendance by year group:

EYFS: 84.08%

Year 1: 85.95%

Year 2: 90.64%

Year 3: 89.06%

Year 4: 85.32%

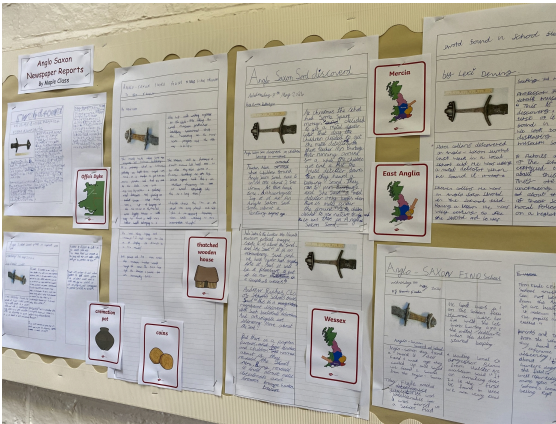
Year 5: 90.97%

Year 6: 81.76%

**MOMENTS
MATTER,
ATTENDANCE
COUNTS.**



Latest class news: This week: Maple Class

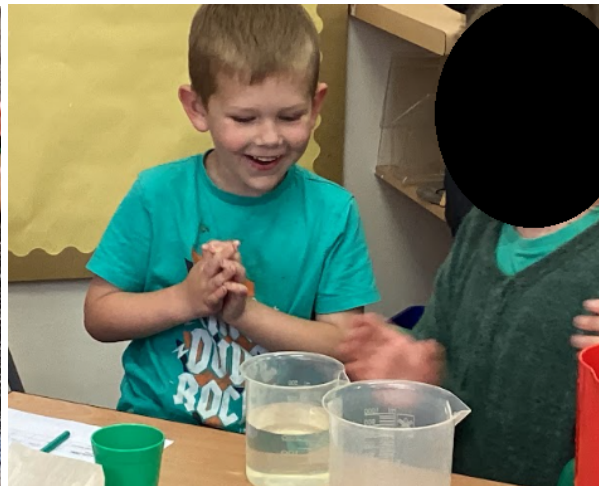
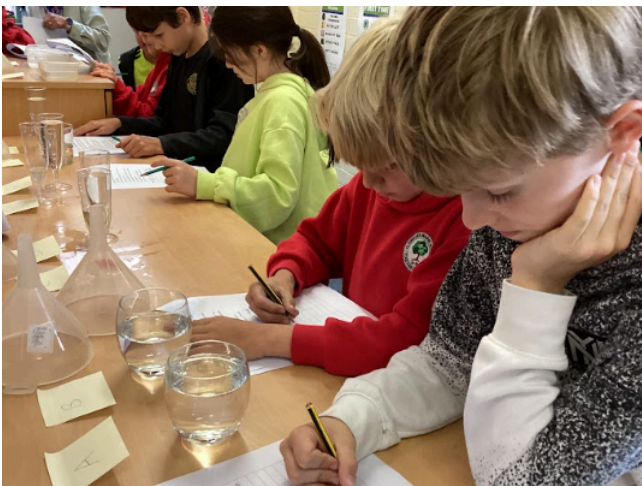


Over the last few weeks Maple Class have been busy continuing their learning journey this academic year.

In English they have been editing and completing their Anglo Saxon Newspaper reports. Their reports were based on the discovery of an Anglo Saxon 'treasure', located in a Leicestershire field!

These were fantastic to read and to see the children including all of the key features of a newspaper report as well as many historical facts.

In Maths Y4 have been learning all about fractions before moving on to exploring division. The Y3 children have been further developing their understanding of measure. This involved work on mass as well as capacity.



In their Geography work the children have been finding out all about Weather and Climate. They explored what weather is and how it affects humans, the water cycle, why the UK has such changeable weather and exploring climate across the world and the effects of climate change.

In PE the children have been developing their athletics skills over the last few weeks. This included ball skills, relay technique and increasing their stamina during races.

In Music Maple Class have been using 'BandLab' software to create their own compositions in their music lessons. These have been continually edited and improved during the unit and the end results sounded fantastic. Well done!

As they enter the last half term of the year the children have begun some of their new units. The first being Ancient Greece in History. Y4 have also been busy preparing for their multiplication tables test which will take place next week.



Claybrooke School Calendar 2023- 24



Summer Term 2024

Date	Event	* = parents invited
Mon 10/06	Y5 trip to Lutterworth College	
Wed 12/06	Whole school trip to Beaumanor Hall	
Wed 19/06	School Sports Day 12:45 pm approx followed by tea and coffee in the hall*	
Wed 26.06	Reserve Sports Day & picnic *	
w/c 01/07	Annual Reports out this week. (Date TBC)	
Wed 03/07	Oak Class Production 2:00 -3.00 & 6.00-7.00 *	
Thur 04/07	End of year discos and leavers disco. (Times TBC)	
Mon 08/07	Lutterworth High School transition day (current Y6 only for the Monday)	
Tue 09/07	Leavers' Assembly * 9:30am. Please note change of date	
Tue 09/07	Last Day of School Year	
Wed 10/07	Summer holidays begin	
Tue 27/08	School reopens for pupils	

At The National College, our WakeUpWednesday guides empower and equip parents, carers and educators with the confidence and practical skills to be able to have informed and age-appropriate conversations with children about online safety, mental health and wellbeing, and climate change. Formerly delivered by National Online Safety, these guides now address wider topics and themes. For further guides, hints and tips, please visit nationalcollege.com.

What Parents & Educators Need to Know about

POP-UP ADS

Pop-up advertisements have been a staple of the internet since they were first introduced in the late 1990s. This form of advertising causes a small window or banner to appear in the foreground while someone is browsing a website. Although these adverts are merely irritating for most people, pop-ups can present more severe risks to younger users.

WHAT ARE THE RISKS?

DECEPTIVE TACTICS

Children sometimes don't understand that adverts (including pop-ups) are designed to sell a product – and can't distinguish between a legitimate feature of a site and an advertisement. Video games, for example, can be full of pop-up ads that tempt users into spending money, yet they might take the form of a mini-game or extra level.

INAPPROPRIATE CONTENT

While some adverts are targeted based on a user's interests and activity online, that isn't always the case. This means that children may unfortunately be exposed to ads for age-inappropriate goods or services such as tobacco products, alcohol and gambling sites.

MALWARE RISK

Most pop-ups from reputable advertisers are safe. However, in some cases, pop-ups can trick you into downloading malware – whereby cybercriminals install software on your device, allowing them to access your sensitive data. It can be difficult to know if malware has been installed on your device, so your best option is to avoid engaging with these pop-ups altogether. Be wary of sites that suddenly bombard you with ads or try to prevent you from leaving.

PRIVACY RISK

Many app and game developers will collect their users' personal data, such as their name, address, email address, geolocation information, unique numerical identifiers, photos and payment information. If a child clicks on an illegitimate pop-up laced with malware, all this information could be put at risk.

RACKING UP BILLS

If a child has access to a payment card on their device – be it a smartphone, laptop, or tablet – they could very quickly rack up a massive bill by interacting with pop-up adverts and buying products shown to them. Try to keep a close eye on their spending.

BEHAVIOURAL IMPACT

Research has found that pop-up ads can even have an impact on children's behaviour. Some of these adverts use manipulative tactics that take advantage of children's developmental vulnerabilities, intentionally or otherwise. This approach may cause a child's mood to shift: becoming more stubborn, for example, if they begin wanting their parents to buy a specific product for them.

Advice for Parents & Educators

START A CONVERSATION

It's important to have regular conversations with children about online advertising so that they understand the risks of interacting with pop-ups. For example, if a child asks for a product which has been advertised to them online, ask them why they want it and how they found it: this will present an opportunity to talk youngsters through the tactics used in online marketing.

SPOT THE SIGNS

If you're concerned that a child may be following pop-up ads to make online purchases or viewing content that could be harmful, it's important to be able to spot the signs. Due to the often-manipulative nature of these adverts, children who interact with them regularly may show signs of distraction, stubbornness and an increasingly materialistic worldview.

MONITOR CONTENT

It can often be difficult to spot when a pop-up advert is malicious – even more so for impressionable younger users. It's important to monitor the content they're consuming to prevent them from clicking on something dangerous. If a pop-up ad seems too good to be true – promising a free iPad, for example – it probably is.

PRIVACY SETTINGS

Most modern devices have privacy settings that let you limit the amount of advertising a child is subjected to while using apps or browsing the internet. You may also want to speak to teachers about avoiding sites and apps with advertising, as well as adjusting digital privacy settings on any education technology they use.

LIMIT SPENDING

Try to stay aware of what children are spending and ensure that payment details aren't linked to or saved on the gaming platform that they use. Most video games and internet-enabled devices have settings that can help you manage what children can or cannot purchase online.

CUT DOWN ON SCREEN TIME

Given the prevalence of pop-up ads (which can appear on everything from smartphones and tablets to internet-connected toys and games), it might be beneficial to limit the time children spend on digital devices to curb their exposure to digital advertising.

Meet Our Expert

Carly Page is an experienced technology writer with more than 10 years in the industry. Previously the editor of tech tabloid *The Inquirer*, she is now a freelance technology journalist, editor and consultant who writes for *Forbes*, *TechRadar* and *Wired*, among others.



Source: See full reference list on guide page at <https://nationalcollege.com/guides/pop-ups>

